



Best Practices for Engaged and Purpose-Oriented Inter-arts of Machine Learning

Guidelines to support curators and policy makers. They are useful for:

- Curatorial Design for participatory, interactive and immersive installations, public engagement strategies, that lead to policies in AI (funding, governance, engagement mechanisms, etc.).
- Strategies that aim to prevent the risks of Generative AI, protect democratic processes in regulatory innovation and safeguard the important, independent, political space that Art occupies.

These guidelines are a stepping stone to a broader, but urgent and critical conversation.

1.

Acknowledge the political dimensions of AI & contribute to the co-creation of responsible, equitable and sustainable AI and data governance.

“All technical systems are cultural and social systems. Every piece of technology is an expression of cultural and social frameworks for understanding and engaging with the world. AI system designers must be aware of their own cultural frameworks, socially dominant concepts, and normative ideals; beware of the biases that arise from them.” (Lewis)

1.1

Respect the Intellectual Property & Cultural Intellectual Property (Indigenous heritage).

**Following the launch of the Art X AI Conversation Petition, we added a specific guideline to address IP and CIP although it was included in our original Guideline no.1 and woven in throughout our other guidelines regarding the economic and legal implications of AI and Generative AI, as the importance of an equitable redistribution of the benefits AI can bring.*

2.

**Favour scenarios that foster a sense of “agency”,
avoid dystopia which causes fear and panic.**

A design that offers the audience solutions, highlights the personal consequences of participants and their own role in the situation & fosters a sense of “empowerment” in the audience.

3.

Learn together

Participatory approaches in art changed name with tech narrative but the same principals apply to analog and technical media.

Being “a part of”, interactivity and immersion facilitate learning and engagement.

4.

Inclusion is concrete, *added-value in design*, or, eyes-open on who is leading and benefiting the most from a project.

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5.

Make It Public. Everywhere.

- Art projects exploring AI ethics must NOT be reserved for a certain elite population, it must be out in the street.
- Art as data interpretor: use that data to, in turn, engage citizens on important social issues ex: Thorp, cardboard boxes in Parks, or PearAI in a street party.
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6.

Recognize the plurality of knowledge sources in co-construction, or shared learning processes.

It is one person's questions, another's wonder, an author's research, a random lecture, a painting from another era that informs best practices, ethical frameworks that evolve through an equitable iterative process that promotes greater inclusion and diversity of perspectives.

7.

Value authenticity, set concrete objectives and keep focus on Reconciliation, Human Rights and Sustainable Development Goals.

Algorithmic art (exploring AI ethics or leading to policy recommendations) should only be used within a framework of engaged inter-arts practice, as a tool for challenging societal and automated systems that promote gender, racial, and cultural biases and subsequent systemic discrimination. Therefore, it must foster “a climate in which there is genuine concern for (and a concrete commitment to achieving) full equal rights,” and avoid the “danger that using the law to achieve change” will “focus too much on the (minimal) changes deemed necessary. (H. Smith et al.)

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AI might become Art.

Who is steering? Who will benefit?
What are the societal, cultural, economic, legal, political implications?



Our voices are stronger together.
Join the **#ArtXAIConversation**